

AT THE OSCARS



IN THE SPOTLIGHT



Sens skin-care products are a sensation among Hollywood celebrities and influential media. Read what people are saying about this inspired approach to skin care.

BEAUTY STARTS WITHIN



Looking your best on the outside means taking care of yourself on the inside. It's easy with MyHealthPak Beauty Edition! View this Pak







FACE CARE

AN INSPIRED APPROACH TO PERSONALIZED SKIN CARE

gentle daily cleanser

hydrating toner

daytime protective emulsion

night renewal creme

perfecting essence

serum intensive

rice bran polisher

nutritious crome masque

eye nourisher

HAIR & BODY

revitalizing shampoo

nourishing conditioner

energizing shower gel

firming body nourisher

intensive hand therapy

ingredients

Click on a product to learn more

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self-preserving technology regenisomes dsr technology proflavanol-t proteo-c

THE SCIENCE OF SENSÉ™ SKIN CARE

As the body's largest organ, your skin absorbs healthy and unhealthy substances applied to it. **Sensé** products focus on cellular health of the skin and utilize cutting-edge technologies to deliver visible results while being better for you.

"Our patented preservative technology will change skin care as we know it. The cosmetic industry has been trying to discover a way to preserve products without adding parabens or harsh chemicals for years, and by introducing our new self-preserving technology in the **Sensé** product line, USANA continues to establish itself as the leader in the industry. The **Sensé** skin-care line has raised the bar for cosmetic companies around the world."

—Dr. Myron Wentz, Ph.D., internationally recognized microbiologist and immunologist and 2007 Einstein Award Winner

Among the many cutting-edge innovations of the **Sensé** skin-care product line, one stands out: Self-Preserving Technology, a patented blend of botanicals, antioxidants, and active ingredients that keep every **Sensé** product fresh without the need for harsh chemical preservatives or added parabens. Containing only pure ingredients, the products are more gentle and healthy for your skin and your body.

 <u>Self-Preserving Technology</u>: A revolutionary U.S.-patented formula ensures every <u>Sensé</u> product stays fresh naturally.

In addition, the world-class scientists who developed the **Sensé** skin-care line have created two unique topical nutrition blends based on clinically proven studies and well-established dermatological and nutritional science. Proflavanol-T and Proteo-C topical nutrition complexes in every **Sensé** product work synergistically to nourish and protect the health and look of your cells—where beautiful skin starts.

- <u>Proflavanol-T®</u>: A proprietary antioxidant blend that supplies the right nutrients for perfectly balanced, younger-looking skin.
- Proteo-C™: An exclusive vitamin C blend offering powerful beauty therapy.

Experience the dramatic difference of these anti-aging technologies:

- Regenisomes™ Enzyme Technology: Marine enzymes help boost the skin's natural defenses against environmental damage.
- Dermal Surface Renewal[™] (DSR) Skin-Care Technology: Gentle formulation helps to refine the complexion.

Even more, every product has been dermatologist/allergy/clinically tested.

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SENSÉ™ SKIN CARE PATENTED SELF-PRESERVING TECHNOLOGY

Part of true cellular health is reducing exposure to environmental toxins, which is why the scientists who developed the **Sensé** skin-care line worked diligently to find an alternative to adding parabens.

After nearly 10 years of research, they formulated the answer in a revolutionary U.S.-patented technology. Groundbreaking liquid crystals that mimic the skin's own structure act as "packets" carrying purifying botanicals and antioxidants to keep each **Sensé** product fresh. Plus every aspect of product design is carefully controlled: water availability, pH control, purpose of ingredients, manufacturing, and packaging, eliminating the need for added chemical preservatives.

The Preservative Problem

Preservatives are important for preventing bacteria and mold growth in a product. However, many preservatives such as formaldehyde and DMDM Hydantoin bathe your skin in strong chemicals. Our bodies are already exposed to many toxic chemicals every day, and it is uncertain what the long-term cumulative effects on our health could be. Plus, common cosmetic preservatives are more likely to cause dry, irritated skin. **Sensé** removes the worry associated with applying unnecessary chemicals to the skin, and the gentle formulas help promote a calm, healthy complexion.

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PROFLAVANOL-T® ANTIOXIDANT BLEND

A proprietary antioxidant blend that supplies the right nutrients for perfectly balanced, younger-looking skin, Proflavanol-T® antioxidant blend is the skin's solution to the aging influences of our modern world. Whole-grape and green-tea extracts shield against the effects of free radicals and soothe environmental stress, oryzanol helps maintain the skin's pH balance, and vitamin E (tocopherol) helps skin retain its vital moisture.

Proflavanol-T is found in all Sensé products.

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TOPICAL NUTRITION: PROTEO-C™ VITAMIN C COMPLEX

Vitamin C is an antioxidant that plays a crucial role in the metabolism of collagen. Proteo-C is an exclusive vitamin C blend offering powerful beauty therapy that helps skin look younger and brighter as it defends against elements such as sun, stress, and pollution that can damage collagen and accelerate the visible signs of aging. Amino acids proline and glycine also deeply moisturize skin and help control the skin's pH balance.

Proteo-C is found in all **Sensé™** skin-care products.

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REGENISOMES™ ENZYME TECHNOLOGY: REJUVENATING ENZYMES

Mend the look of aging with Regenisomes: 24-hour cellular protection and recovery

Every day our complexions are exposed to UV light, smog, and smoke, which trigger oxidative stress in the skin cells. These environmental effects gradually show as the visible signs of skin aging in the form of deep lines, wrinkles, mottled and rough surface, and sagging. The USANA scientists who created the Sensé product line studied the damaging effects of the environment on our skin, which led them to another breakthrough in skin-care technology.

Regenisomes enzyme technology is an anti-aging oceanic enzyme complex that helps speed the skin's recovery from environmental damage, helping to repair the look of aging. The **Sensé** replenishing products—Daytime Protective Emulsion and Night Renewal Crème—and Eye Nourisher feature Regenisomes, delivering 24-hour cellular protection and recovery from environmental damage.

Regenisomes™ enzyme technology—Another innovative Sensé skin-care technology changing the visible signs of aging

How does Regenisomes technology work?

The revolutionary technology contained in **Sensé™** Daytime Protective Emulsion is light activated to provide an immediate boost to your skin's natural defense against the environment. Daytime Protective Emulsion with Regenisomes technology is your skin's first line of protection against the visible signs of aging caused by the environment.

The Regenisomes technology in Night Renewal Crème and Eye Nourisher works deep in the upper layers of the complexion, optimizing your skin's natural cellular recovery process and helping repair the appearance of environmental damage.

With Regenisomes technology, your skin is fortified to look healthy and younger, now and beyond.

Redirect the future of your skin starting today with **Sensé**™ skin care.

Regenisomes technology is found in <u>Daytime Protective Emulsion</u>, <u>Night</u> Renewal Crème and Eye Nourisher.

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DERMAL SURFACE RENEWAL™ (DSR) SKIN-CARE TECHNOLOGY: UNDO THE LOOK OF AGING

Now, look years younger thanks to DSR technology. This revolutionary complex boosts skin clarity and promotes a more even tone and smooth texture, helping restore the look of young skin.

Now you can see dramatic results without having to take drastic measures. DSR is an incredibly effective anti-aging technology, and only the Sensé skin-care line has it.

How it works

Over time, the skin's cell turnover slows and the effects of sun damage begin to appear in blotchy, uneven skin tone and rough texture. Dermal Surface Renewal™ skin-care technology is a non-acid, marine-source complex that gently boosts the skin's natural renewal cycle, helping retexturize the skin's surface and promote improved clarity, even tone, and smoothness. It also prompts the skin to rebuild its supply of hyaluronic acid and collagen, resulting in firmer-looking skin with softened fine lines and wrinkles.

- · Luminous, brighter skin. Skin brighteners help counteract age spots, blotchiness, and mottled texture for improved clarity and luminosity. This gentle, non-acid complex is compatible with even the most sensitive skin, keeping it calm and soothed.
- · Fine lines and wrinkles are visibly softened. A unique combination of ingredients works quickly to visibly plump fine lines and wrinkles, making skin look years younger.
- Skin looks and feels smoother and firmer. DSR technology helps boost the skin's firmness and elasticity. It is clinically proven to increase firmness from deep within the top layers of the skin.
- · Skin is rejuvenated. Unique complex energizes the skin's supply of hyaluronic acid—naturally present in young skin—to keep it looking smooth, hydrated, and supple.
- Slows the appearance of aging. The skin contains natural enzymes called MMPs that break down the extracellular matrix—proteins that keep skin looking youthful—leading to lines and wrinkles. These MMPs become more active as the skin ages. DSR contains MMP inhibitors that reduce the activity of these enzymes, so your skin looks younger for years ahead.

DSR Technology is featured in Perfecting Essence and Eye Nourisher.

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SENSÉ™ SCIENCE-BASED SKIN CARE

Sensé beautiful science® skin-care products offer an innovative approach to skin care. With groundbreaking, patented Self-Preserving Technology,
Sensé™ products contain no added chemical preservatives—meaning they stay fresh naturally—so they are more gentle and healthy for even the most sensitive skin. Our skin-care specialists have carefully formulated exclusive antioxidant complexes in every product using ingredients proven to revitalize skin cells, leaving skin looking younger and more radiant.

Developed by USANA Health Sciences, **Sensé** products are formulated to properly nourish and hydrate your skin's cells. The **Sensé** beauty <u>regimen</u> is designed to be a comprehensive approach to skin and hair care that takes into account the nutritional needs of both the skin and body.



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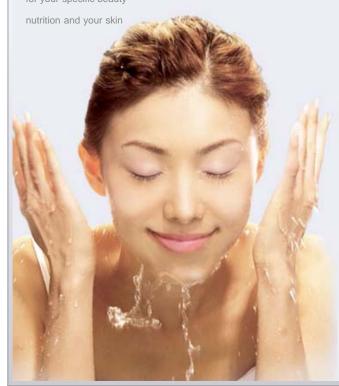




REGIMEN

the basics: 3-step program for healthy skin

the enhancers: targeted treatments for your specific beauty



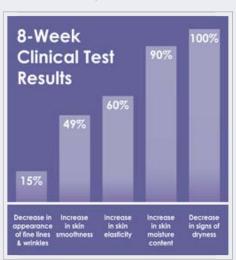
SENSÉ™ SKIN-CARE REGIMEN

A Comprehensive Formula for Healthy-Looking Skin

The skin you've always wanted can be yours with Sensé. Following the Sensé™ Ultimate Beauty Regimen, you can experience smoother, more radiant skin. Start with the Basics, a 3-step program to cleanse, tone, and replenish cells —where healthy skin starts. Then choose from the Enhancers, a collection of targeted treatments addressing your individual beauty concerns.

When the Basics and the Enhancers are used together in The Ultimate Beauty Regimen, the results are proven to be remarkable. An eight-week clinical test showed the following results:

- Decrease in the appearance of fine lines and wrinkles
- Increase in skin smoothness
- · Increase in skin elasticity
- Increase in skin moisture content
- Decrease in signs of dryness



You could start to see noticeable results in as little as two weeks.

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for healthy skin

the enhancers: targeted treatments

for your specific beauty

nutrition and your skin



THE BASICS: 3-STEP PROGRAM FOR HEALTHY-LOOKING SKIN

Follow this daily 3-step program for healthy, youthful-looking skin:

Step 1: Cleanse

Gentle Daily Cleanser

Washes away surface dirt and impurities without drying your skin.

Removes lingering impurities, balances your skin's pH levels, and helps soothe the effects of environmental exposure.

Step 3: Replenish

<u>Daytime Protective Emulsion</u> (A.M.); <u>Night Renewal Crème</u> (P.M.)

Replenishes your skin's moisture levels and diminishes the appearance of aging.

The Ultimate Regimen

For even more dramatic results, customize your skin-care regimen with <u>targeted</u> <u>treatments</u> designed to address your individual beauty concerns. In a few short weeks your skin could look and feel remarkably different.

"As a dermatologist, I have tried a number of skin-care lines. I recommend **Sensé** to my patients because it is free from added chemical preservatives and doesn't irritate the skin. **Sensé** products not only offer amazing results, they are gentler to your skin, leaving it calm, healthy, and radiant."

—Regina Hamlin, M.D.,

Chief of Dermatology at four major hospitals in California and a clinical professor of medicine at UCSF Fresno

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for healthy skin

the enhancers: targeted treatments

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nutrition and your skin



THE ENHANCERS: TARGETED TREATMENTS FOR YOUR SPECIFIC BEAUTY CONCERNS

Choose these targeted solutions for your individual beauty concerns:

For: Fine lines, wrinkles, and skin imperfections **Use:** Serum Intensive [link: Serum Intensive Page]

Dramatically diminish the look of fine lines and wrinkles while boosting skin

firmness. It's ideal for oily skin. Use after Hydrating Toner.

For: Loss of radiance and blotchiness

Use: Perfecting Essence

Gently brightens and retexturizes the skin's appearance, leaving it visibly radiant and smooth. Safe for sensitive skin. Use after Hydrating Toner. If skin is very sensitive, use once daily, twice daily, or every other day as needed.

For: Crow's feet and dark circles

Use: Eye Nourisher

Diminishes the appearance of fine lines and wrinkles around the delicate eye area, while reducing the look of dark circles. Use after Hydrating Toner.

For: Dull, uneven texture Use: Rice Bran Polisher

Gently exfoliates dead surface cells from the skin for a glowing complexion. Use

2-3 times per week after Gentle Daily Cleanser.

For: Clogged pores and dry skin **Use:** <u>Nutritious Crème Masque</u>

Detoxifies pores while infusing skin with nutrient-rich hydration for a softer, firmer

appearance. Use 2-3 times per week following Rice Bran Polisher.

Seeing Results

Treat yourself to the Sensé ultimate skin-care regimen and your skin will thank you. You'll see best results when diligently using the Sensé Enhancers in combination with the Basics 3-Step Program. Use the products morning and evening in the order shown below.

Ultimate Beauty Regimen

a.m.

Gentle Daily Cleanser
Hydrating Toner
Eye Nourisher
Perfecting Essence
Serum Intensive
Daytime Protective Emulsion

p.m.

Gentle Daily Cleanser Hydrating Toner Eye Nourisher Perfecting Essence Serum Intensive Night Renewal Crème

2–3 times per week Rice Bran Polisher Nutritious Crème Masque

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Looking your best on



REGIMEN

the basics: 3-step program for healthy skin

the enhancers: targeted treatments for your specific beauty

nutrition and your skin



DID YOU KNOW?

Your skin is the last organ to receive nutrients from the body and often the first to show signs of nutritional deficiency. Proper nutrition and a well-balanced diet are key factors for overall health and beauty. Three habits to beautiful skin include:

Consuming the right amount of vitamins, minerals, and fatty acids – this will ensure that your body and complexion maintain a healthy, youthful appearance.

Eating foods that are high in antioxidants – antioxidants help fight the visible signs of aging and are excellent defenders against scavenging free radicals.

Drinking plenty of water – your body is made up of over 60% water. Replenishing your h20 is necessary for glowing skin. A good way to figure out how much water you need is to take your body weight (in lbs.) and divide that number in half. Got it? That number is how much water, in ounces, you should be consuming on a daily basis.

For even more radiant skin from head to toe, check out our newest beauty addition to **MyHealthPak**. Studies have shown that synergistic vitamin and mineral blends yield better results than simply taking individual nutrients on their own. The supplements in the USANA® **MyHealthPak** Beauty Edition have carefully been selected to provide an optimum blend of nutrients that work together beautifully.

The following are some proven benefits of the nutrients in the USANA® **MyHealthPak** Beauty Edition:

- Mega Antioxidant Ultimate defender against free radicals to help reduce the visible effects of sun damage and photoaging
- Chelated Mineral Exclusive mineral complex to help support skin structure and help defend against UV and oxidative damage
- BiOmega™ EPA and DHA Omega-3 fatty acids are crucial in maintaining healthy, supple skin
- 4. **Visionex® DS** Research suggests that lutein may play a vital role in healthy skin and eyes through its antioxidant properties
- CoQuinone® 100 CoQ10 and alpha lipoic acid promote healthy cells and may reduce the appearance of fine lines and wrinkles
- Procosa® II Research suggests that glucosamine compounds may have several beneficial effects on the skin, including improved hydration and decreased wrinkles
- 7. **Proflavanol**® C²⁰⁰ Proflavanol® (grape seed extract) is legendary for its strong antioxidant properties, which help protect and rejuvenate skin for a healthy glow
- AO Booster™ Turmeric, rosemary, resveratrol, and green-tea extracts make up this nutrient cocktail and are legendary for their strong antioxidant properties

To order your MyHealthPak Beauty Edition visit http://shop.usana.com/shop/mhp/InitMhp

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intensive hand therapy

ingredients



GENTLE DAILY CLEANSER: MILD, SOAP-FREE CLEANSER

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4 fl. oz./120 mL Item #300

Benefits

- · Gently cleanses skin without stripping
- Removes makeup, oil, and pollution
- · Adds moisture back

The Sensé Difference

- Unique self-preserving formula with no added chemical preservatives nurtures your skin (US Patent 7,214,391)
- Yucca and soapwort bark extracts help to gently lift impurities
- Clary sage extract, a natural astringent, helps balance oil
- · Dermatologist/allergy/clinically tested

Gentle Daily Cleanser

Step 1: Cleanse

Use this moisture-rich, soap-free cleanser to wash away surface dirt and impurities without drying your delicate facial skin. A unique formulation of pureplant extracts deeply cleanses and hydrates the skin, leaving it looking moisturized and silky. This refreshing gel is a great way to revive your complexion at the beginning and end of each day.

Directions

Work into dry skin using a circular motion over face and neck. Add water and continue cleansing. Rinse thoroughly with warm water. Use in the morning and evening.

After cleansing, your skin is prepared for the next step in the ultimate **Sensé™** skin-care regimen: tone with <u>Hydrating Toner</u>.

Ingredients

Water (Aqua), PEG-7 Glyceryl Cocoate, PEG-120 Methyl Glucose Dioleate, Decyl Glucoside, Magnesium Ascorbyl Phosphate, Tetrahexyldecyl Ascorbate, Glycine Soja (Soybean) Protein, Proline, Glycine, Aloe Barbadensis Leaf Juice, Camellia Sinensis Leaf Extract, Centella Asiatica Leaf Extract, Echinacea Angustifolia Extract, Quillaja Saponaria Bark Extract, Vitis Vinifera (Grape) Fruit Extract, Yucca Schidigera Extract, Salvia Sclarea (Clary) Extract, Oryzanol, Tocopheryl Acetate, Tocopherol, Retinyl Palmitate, Sucrose Cocoate, Diisopropyl Dimer Dilinoleate, Tetrasodium EDTA, Alcohol Denat., PEG-90M, Butylene Glycol, Sea Salt, Sodium Hydroxide, Pentylene Glycol, Glycerin, Calcium PCA, Magnesium PCA, Manganese PCA, Glycol Stearate, Glyceryl Laurate, Capryloyl Glycine, Undecylenoyl Glycine, Fragrance (Parfum).

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energizing shower gel

firming body nourisher

intensive hand therapy

ingredients



HYDRATING TONER: REFRESHING SKIN TONIC

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4 fl. oz./120 mL Item #301

Benefits

- Prepares skin to receive the most from the Sensé™ moisturizers
- · Removes lingering debris
- Soothes and balances skin's pH
- · Refines and minimizes the appearance of pores

The Sensé Difference

- Unique self-preserving formula with no added chemical preservatives nurtures your skin (US Patent 7,214,391)
- · Allantoin, from the comfrey plant, helps comfort skin
- · Dermatologist/allergy/clinically tested

Hydrating Toner

Step 2: Tone

Refresh and revitalize your skin with this soothing toner. Essential to removing any lingering impurities after cleansing, this moisturizing blend of pure-plant extracts balances your skin's pH levels and helps combat environmental influences. Bathe your skin with essential nutrients that even skin tone and leave your skin looking soft, smooth, and refined.

Directions

After cleansing, shake toner into hand or saturate a cotton pad, then sweep over face and neck. Use in the morning and evening.

After toning, your skin is now prepared for the **Sensé** beauty regimen targeted treatment of your choice: <u>Perfecting Essence</u> or <u>Serum Intensive</u>.

Ingredients

Water (Aqua), Alcohol Denatured, Glycerin, Polysorbate 20, Sodium PCA, Magnesium Ascorbyl Phosphate, Tetrahexyldecyl Ascorbate, Glycine Soja (Soybean) Protein, Proline, Vitis Vinifera (Grape) Fruit Extract, Camellia Sinensis Leaf Extract, Echinacea Angustifolia Extract, Centella Asiatica Extract, Quillaja Saponaria Bark Extract, Yucca Schidigera Extract, Salvia Sclarea Extract, Glycine, Oryzanol, Tocopheryl Acetate, Retinyl Palmitate, Tocopherol, Allantoin, Panthenol, Diisopropyl Dimer Dilinoleate, Butylene Glycol, Calcium PCA, Magnesium PCA, Manganese PCA, Sea Salt, Disodium EDTA, Sclerotium Gum, Polyacrylamide, Pentylene Glycol, C13-14 Isoparaffin, Glyceryl Laurate, Laureth-7, Undecylenoyl Glycine, Capryloyl Glycine, Fragrance (Parfum).

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HAIR & BODY

revitalizing shampoo

nourishing conditioner

energizing shower gel

firming body nourisher

intensive hand therapy

ingredients



ORDER FROM USANA NOW

1.3 fl. oz./38 mL Item #302

Benefits

(0.55404)

- · Helps fortify skin from visible effects of sun damage
- · Lightweight formula
- Leaves skin soft and smooth

The Sensé Difference

- Unique self-preserving formula with no added chemical preservatives nurtures your skin (US Patent 7,214,391)
- Regenisomes[™] enzyme technology helps speed the skin's recovery from environmental damage, helping to repair the look of aging
- · Squalane, derived from olives, provides light emollience
- Dermatologist/allergy/clinically tested

Daytime Protective Emulsion

Step 3: Replenish a.m.

Face every day with radiance as you protect, hydrate, and replenish your skin with this high-performance moisturizer enriched with Regenisomes. Its lightweight, non-greasy formula nourishes while defending against the harsh environment, helping prevent the visible signs of aging. Skin appears younger for years to come.

Directions

Smooth onto face every morning. Moisturize in the evening with <u>Night Renewal Crème</u>.

Ingredients

Water (Aqua), Ethylhexyl Methoxycinnamate, C12-15 Alkyl Benzoate, Diisopropyl Adipate, Benzophenone-3, C20-22 Alkyl Phosphate, C20-22 Alcohols, Butyl Methoxydibenzoylmethane, Glyceryl Laurate, PPG-12/SMDI Copolymer, Tetrahexyldecyl Ascorbate, Aloe Barbadensis Leaf Juice, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Glycoproteins, Glycine Soja (Soybean) Protein, Camellia Sinensis Leaf Extract, Centella Asiatica Leaf Extract, Chondrus Crispus (Carrageenan) Extract, Echinacea Angustifolia Extract, Sambucus Nigra Flower Extract, Vitis Vinifera (Grape) Fruit Extract, Malva Sylvestris (Mallow) Extract, Proline, Glycine, Diisopropyl Dimer Dilinoleate, Tocopherol, Tocopheryl Acetate, Oryzanol, Pentylene Glycol, Plankton Extract, Squalane, Sea Salt, Salicylic Acid, Lecithin, Magnesium Ascorbyl Phosphate, Polysorbate 60, Sodium Hydroxide, Glycerin, Tetrasodium EDTA, Butylene Glycol, Calcium PCA, Magnesium PCA, Manganese PCA, Capryloyl Glycine, Undecylenoyl Glycine, Fragrance (Parfum).

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eye nourisher

ingredients

HAIR & BODY

revitalizing shampoo nourishing conditioner energizing shower gel firming body nourisher intensive hand therapy



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NIGHT RENEWAL CRÈME: OVERNIGHT INTENSIFYING MOISTURIZER

ORDER FROM USANA NOW

1.3 fl. oz./38 mL Item #303

Benefits

- · Replenishes essential hydration
- · Assists/activates skin's natural recovery process overnight
- · Soothing, nutrient-rich formula

The Sensé Difference

- Unique self-preserving formula with no added chemical preservatives nurtures your skin (US Patent 7,214,391)
- Regenisomes[™] enzyme technology boosts cellular recovery to mend the appearance of aging
- Emollient-rich shea butter helps soften skin
- Dermatologist/allergy/clinically tested

Night Renewal Crème

Step 3: Replenish p.m.

Wake up to younger-looking, rejuvenated skin. This nutrient-rich, hydrating crème works overnight, while your skin is more receptive to moisture, to renew your skin after the day's exposure to the environment. Formulated with valuable nutrients, botanicals, and emollients, this luscious crème instantly boosts moisture levels for a soft, supple complexion.

Directions

In the evening, apply to face and neck in gentle, upward strokes.

Ingredients

Water (Aqua), Cyclopentasiloxane, Glycerin, Cetearyl Alcohol, Limnanthes Alba (Meadowfoam) Seed Oil, Squalane, Isononyl Isononanoate, Isohexadecane, Dimethicone, Glyceryl Laurate, Butyrospermum Parkii (Shea Butter) Extract, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Polysorbate 60, Glycine Soja (Soybean) Protein, Butylene Glycol, Glucosamine HCl, Algae Extract, Yeast Extract, Urea, Tetrahexyldecyl Ascorbate, Glycoproteins, Hydrolyzed Lupine Protein, Proline, Glycine, Camellia Sinensis Leaf Extract, Centella Asiatica Leaf Extract, Chondrus Crispus (Carrageenan) Extract, Echinacea Angustifolia Extract, Sambucus Nigra Flower Extract, Vitis Vinifera (Grape) Fruit Extract, Malva Sylvestris (Mallow) Extract, Cetyl Alcohol, Micrococcus Lysate, Magnesium Ascorbyl Phosphate, Dimethicone/Vinyl Dimethicone Crosspolymer, Diisopropyl Dimer Dilinoleate, Tocopherol, Tocopheryl Acetate, Oryzanol, Sea Salt, Sodium Hydroxide, Lecithin, Tetrasodium EDTA, Calcium PCA, Magnesium PCA, Manganese PCA, Pentylene Glycol, Cetearyl Glucoside, Capryloyl Glycine, Undecylenoyl Glycine, Fragrance (Parfum).

AT THE OSCARS

IN THE SPOTLIGHT

BEAUTY STARTS WITHIN



FACE CARE

gentle daily cleanser
hydrating toner
daytime protective emulsion
night renewal crome
perfecting essence
serum intensive
rice bran polisher
nutritious crome masque

HAIR & BODY

eye nourisher

revitalizing shampoo nourishing conditioner energizing shower gel firming body nourisher intensive hand therapy ingredients



PERFECTING ESSENCE: BREAKTHROUGH ILLUMINATING FLUID

ORDER FROM USANA NOW

1.0 fl. oz./30mL Item #305

Benefits

- · Visibly improves skin clarity and radiance
- Smoothes skin's surface for an even complexion
- · Suitable for sensitive skin

The Sensé Difference

- Unique self-preserving formula with no added chemical preservatives nurtures your skin (US Patent 7,214,391)
- Dermal Surface Renewal[™] skin-care technology helps gently boost skin's natural renewal cycle, diminishing the look of blotches, age spots, and dull skin
- Dermatologist/allergy/clinically tested

Perfecting Essence

Targets loss of radiance and blotchiness

Discover a more youthful, luminous appearance with this gentle fluid. Its illuminating formula diminishes the look of blotches and uneven skin tone using advanced DSR skin-care technology to improve skin smoothness, clarity, and texture. A breakthrough in skin-care technology, Perfecting Essence beautifully renews the skin, leading to visible improvements in skin tone and radiance while helping prevent future signs of aging.

Directions

After toning, apply to face and neck morning and evening. Follow with <u>Daytime Protective Emulsion</u> or <u>Night Renewal Crème</u>.

Ingredients

Water (Aqua), Butyrospermum Parkii (Shea Butter), Cyclopentasiloxane, Ethylhexyl Palmitate, Squalane, Cetyl Alcohol, Glyceryl Stearate, Dimethicone, Glyceryl Laurate, Hydrolyzed Lupine Protein, Glucosamine HCl, Algae Extract, Yeast Extract, Urea, Tocopherol, Tocopheryl Acetate, Tetrahexyldecyl Ascorbate, Glycine, Proline, Magnesium Ascorbyl Phosphate, Glycine Soja (Soybean) Germ Extract, Cyclodextrin, Camellia Sinensis Leaf Extract, Centella Asiatica Leaf Extract, Echinacea Angustifolia Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Olea Europaea (Olive) Leaf Extract, Vitis Vinifera (Grape) Fruit Extract, Trifolium Pratense (Clover) Flower Extract, Aleurites Moluccana Seed Oil, Arctostaphylos Uva Ursi Leaf Extract, Oryzanol, PEG-75 Stearate, Ceteth-20, Steareth-20, Sea Salt, Sclerotium Gum, Hydroxethylcellulose, Glycerin, Sodium Hydroxide, Tetrasodium EDTA, Sodium Citrate, Calcium PCA, Magnesium PCA, Manganese PCA, Diisopropyl Dimer Dilinoleate, Pentylene Glycol, Capryloyl Glycine, Undecylenoyl Glycine, Fragrance (Parfum).

AT THE OSCARS

IN THE SPOTLIGHT

BEAUTY STARTS WITHIN



FACE CARE

gentle daily cleanser

hydrating toner

daytime protective emulsion

night renewal creme

perfecting essence

serum intensive

rice bran polisher

nutritious crome masque

eye nourisher

HAIR & BODY

revitalizing shampoo

nourishing conditioner

energizing shower gel

firming body nourisher

intensive hand therapy

ingredients



SERUM INTENSIVE: CONCENTRATED AGE-DEFYING SERUM

ORDER FROM USANA NOW

1.0 fl. oz./30 mL Item #304

Benefits

- Softens the appearance of fine lines and wrinkles
- Helps retexturize skin's surface
- Improves skin firmness

The Sensé Difference

- Unique self-preserving formula with no added chemical preservatives nurtures your skin (US Patent 7,214,391)
- Unique hydroxy complex dramatically boost the skin's renewal cycle
- · Dermatologist/allergy/clinically tested

Serum Intensive

Targets fine lines, wrinkles, and loss of elasticity

Defy the look of aging with this exquisite treatment. Serum Intensive features a concentrated hydroxy complex—glycolic acid, lactic acid, malic acid, tartaric acid, and salicylic acid—that absorbs deep into the top layers of the skin to dramatically boost the cellular renewal cycle. With disciplined use, the look of fine lines and wrinkles are noticeably lessened, skin texture appears smoother, and firmness increases.

Directions

After toning, gently apply onto face and neck morning and evening. Follow with Daytime Protective Emulsion or Night Renewal Crème.

Ingredients

Water (Aqua), Alcohol Denatured, Glycolic Acid, Sodium Hydroxide, Lactic Acid, Oleth-20, Hydroxyethylcellulose, Hydrolyzed Lupine Protein, Tetrahexyldecyl Ascorbate, Magnesium Ascorbyl Phosphate, Glycine Soja (Soybean) Protein, Salicylic Acid, Malic Acid, Tartaric Acid, Proline, Glycine, Camellia Sinensis Leaf Extract, Centella Asiatica Leaf Extract, Echinacea Angustifolia Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Olea Europaea (Olive) Leaf Extract, Vitis Vinifera (Grape) Fruit Extract, Trifolium Pratense (Clover) Flower Extract, Glucosamine HCI, Algae Extract, Yeast Extract, Tocopheryl Acetate, Tocopherol, Retinyl Palmitate, Oryzanol, Squalane, Diisopropyl Dimer Dilinoleate, Butylene Glycol, Sea Salt, Glycerin, Glyceryl Laurate, Tetrasodium EDTA, Calcium PCA, Magnesium PCA, Manganese PCA, Pentylene Glycol, Urea, Capryloyl Glycine, Undecylenoyl Glycine, Fragrance (Parfum).

AT THE OSCARS

IN THE SPOTLIGHT



BEAUTY STARTS WITHIN

Looking your best on the outside means taking care of yourself on the inside. It's easy



FACE CARE

gentle daily cleanser
hydrating toner
daytime protective emulsion
night renewal creme
perfecting essence
serum intensive
rice bran polisher
nutritious creme masque

HAIR & BODY

eye nourisher

revitalizing shampoo nourishing conditioner energizing shower gel firming body nourisher intensive hand therapy ingredients



RICE BRAN POLISHER: GENTLE EXFOLIATING SCRUB

ORDER FROM USANA NOW

2.5 fl. oz./75 mL Item #307

Benefits

- · Gently exfoliates dulling, dead skin cells
- · Reveals more luminous skin
- · Promotes polished, smooth skin texture

The Sensé Difference

- Unique self-preserving formula with no added chemical preservatives nurtures your skin (US Patent 7,214,391)
- · Papaya enzymes help break down dead skin cell bonds
- · Rice bran beadlets whisk away dead skin cells
- · Dermatologist/allergy/clinically tested

Rice Bran Polisher

Targets dull, uneven texture

Reveal fresh and glowing skin with this gentle exfoliating crème. A combination of rice-bran beadlets, papaya enzymes, and beta-hydroxy acid helps remove dead skin cells that can dull the complexion, while aloe and other natural emollients nourish and refresh. Skin is noticeably smoother, clearer, and more radiant.

Directions

Use after Gentle Daily Cleanser two to three times per week. Apply a small amount to moist skin and work in a gentle, circular motion with wet fingertips. Rinse with warm water.

Ingredients

Water (Aqua), Alcohol Denatured, Stearic Acid, Glyceryl Stearate, Oryza Sativa (Rice) Bran Wax, Oryza Sativa (Rice) Bran, Cetyl Esters, Glycine Soja (Soybean) Oil, Glyceryl Laurate, Magnesium Aluminum Silicate, Magnesium Ascorbyl Phosphate, Undecylenoyl Glycine, Aminomethyl Propanol, Capryloyl Glycine, Acrylates Copolymer, Glycerin, Disodium EDTA, Pentylene Glycol, Tetrahexyldecyl Ascorbate, Aleurites Moluccana Seed Oil, Sorbitol, Glycine, Proline, Diisopropyl Dimer Dilinoleate, Tocopheryl Acetate, Vitis Vinifera (Grape) Fruit Extract, Camellia Sinensis Leaf Extract, Echinacea Angustifolia Extract, Centella Asiatica Leaf Extract, Quillaja Saponaria Bark Extract, Salvia Sclarea (Clary) Extract, Yucca Schidigera Extract, Sea Salt, Squalane, Butylene Glycol, Calcium PCA, Salicylic Acid, Magnesium Ascorbyl Phosphate, Manganese PCA, Magnesium PCA, Papain, Glycine Soja (Soybean) Protein, Aloe Barbadensis Leaf Juice, Retinyl Palmitate, Tocopherol, Oryzanol, Avena Sativa (Oat) Kernel Flour, Fragrance (Parfum).

AT THE OSCARS

IN THE SPOTLIGHT



BEAUTY STARTS WITHIN

Looking your best on the outside means taking care of yourself on the inside. It's easy



FACE CARE

gentle daily cleanser hydrating toner daytime protective emulsion

night renewal creme

perfecting essence

serum intensive

rice bran polisher

nutritious creme masque

eye nourisher

HAIR & BODY

revitalizing shampoo nourishing conditioner energizing shower gel firming body nourisher intensive hand therapy

ingredients



NUTRITIOUS CRÈME MASQUE: LUXURIOUS

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SPA TREATMENT

2.5 fl. oz/75 mL Item #308

Benefits

- · Deep-cleanses skin while tightening pores
- · Quenches thirsty skin
- · Leaves skin noticeably soothed and softened

The Sensé Difference

- Unique self-preserving formula with no added chemical preservatives nurtures your skin (US Patent 7,214,391)
- · Pure China Clay draws out impurities and absorbs excess oil
- · Dermatologist/allergy/clinically tested

Nutritious Crème Masque

Targets clogged pores and dry skin

Rescue your skin from dehydration and impurities with this pampering spa experience. Nutritious Crème Masque is a luscious skin treatment rich in vitamins, minerals, and plant extracts to detoxify pores and intensely nourish the complexion. Pure China Clay helps draw out impurities, while shea and mango butter combine to hydrate and smooth the skin's surface. Your skin will feel wonderfully soothed, softened, and restored—like you just received a luxurious spa facial.

Directions

Use two to three times a week. Apply a generous layer to clean skin from neck to forehead. Allow to set for 20 minutes. Rinse with warm water. Avoid eye area.

Water (Aqua), Glyceryl Stearate, Dicaprylyl Maleate, Kaolin, Stearyl Alcohol, Glycerin, C12-15 Alkyl Benzoate, Cetearyl Alcohol, Titanium Dioxide, Tetrahexyldecyl Ascorbate, Magnesium Ascorbyl Phosphate, Proline, Glycine, Butyrospermum Parkii (Shea Butter), Camellia Sinensis Leaf Extract, Centella Asiatica Extract, Centella Asiatica Leaf Extract, Echinacea Angustifolia Extract, Echinacea Purpurea Extract, Glycine Soja (Soybean) Protein, Mangifera Indica (Mango) Seed Butter, Quillaja Saponaria Bark Extract, Salvia Sclarea (Clary) Extract, Vitis Vinifera (Grape) Fruit Extract, Yucca Schidigera Leaf/Root/Stem Extract, Retinyl Palmitate, Tocopherol, Tocopheryl Acetate, Oryzanol, Cetearyl Ethylhexanoate, Bisabolol, Diisopropyl Dimer Dilinoleate, Cetyl Lactate, Butylene Glycol, Magnesium Aluminum Silicate, Xanthan Gum, Sea Salt (Maris Sal), Tetrasodium EDTA, Calcium PCA, Copper PCA, Magnesium PCA, Manganese PCA, Sodium PCA, Zinc PCA, Pentylene Glycol, Isopropyl Myristate, Sodium Hydroxide, Caprylyl Glycol, Ethylhexylglycerin, Hexylene Glycol, Glyceryl Laurate, Capryloyl Glycine, Undecylenoyl Glycine, Fragrance (Parfum).

AT THE OSCARS

IN THE SPOTLIGHT

BEAUTY STARTS WITHIN

Looking your best on the outside means



FACE CARE

gentle daily cleanser hydrating toner daytime protective emulsion night renewal creme perfecting essence serum intensive rice bran polisher nutritious creme masque eye nourisher

HAIR & BODY

revitalizing shampoo nourishing conditioner energizing shower gel firming body nourisher intensive hand therapy ingredients



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EYE NOURISHER: REVITALIZING EYE CARE

ORDER FROM USANA NOW

0.4 fl. oz./12 mL Item #306

Benefits

- · Silky fluid gently hydrates the delicate eye area
- · Diminishes the look of fine lines and wrinkles
- · Gently brightens skin for a well-rested appearance

The Sensé Difference

- Unique self-preserving formula with no added chemical preservatives nurtures your skin (US Patent 7,214,391)
- Dermal Surface Renewal[™] skin-care technology helps gently boost skin's natural renewal cycle, softening the appearance of crow's feet
- Regenisomes[™] enzyme technology helps speed the skin's recovery from environmental damage, helping to repair the look of aging
- Dermatologist/allergy/clinically tested

Eye Nourisher

Targets crow's feet and dark circles

Soften the appearance of fine lines and wrinkles with this nutrient-rich emulsion formulated for the delicate eye area. Regenisomes enzyme technology and DSR skin-care technology combine with soothing botanicals to brighten the eye area and leave you with a well-rested and refreshed appearance. With daily use, the delicate skin around your eyes will look visibly younger, firmer, and smoother.

Directions

Using the ring finger, gently pat a small amount around the entire eye area in the morning and evening.

Ingredients

Water (Aqua), Cyclopentasiloxane, Glycerin, Cetearyl Alcohol, Isohexadecane, Squalane, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Cetearyl Glucoside, Cetearyl Methicone, Dimethicone, PPG-12/SMDI Copolymer, Polysorbate 60, Glucosamine HCl, Yeast Extract, Algae Extract, Urea, Tetrahexyldecyl Ascorbate, Glycine Soja (Soybean) Protein, Micrococcus Lysate, Magnesium Ascorbyl Phosphate, Hydrolyzed Lupine Protein, Proline, Glycine, Camellia Sinensis Leaf Extract, Centella Asiatica Leaf Extract, Chondrus Crispus (Carrageenan) Extract, Echinacea Angustifolia Extract, Malva Sylvestris (Mallow) Extract, Sambucus Nigra Flower Extract, Vitis Vinifera (Grape) Fruit Extract, Limnanthes Alba (Meadowfoam) Seed Oil, Butyrospermum Parkii (Shea Butter) Extract, Diisopropyl Dimer Dilinoleate, Tocopherol, Tocopheryl Acetate, Oryzanol, Retinyl Palmitate, Lecithin, Carbomer, Sodium Hydroxide, Tetrasodium EDTA, Butylene Glycol, Dimethicone/Vinyl Dimethicone Crosspolymer, Pentylene Glycol, Glyceryl Laurate, Capryloyl Glycine, Undecylenoyl Glycine.

AT THE OSCARS

IN THE SPOTLIGHT

BEAUTY STARTS WITHIN

Looking your best on the outside means



FACE CARE

gentle daily cleanser
hydrating toner
daytime protective emulsion
night renewal creme
perfecting essence
serum intensive
rice bran polisher

nutritious creme masque

eye nourisher

HAIR & BODY

ingredients

revitalizing shampoo nourishing conditioner energizing shower gel firming body nourisher intensive hand therapy



REVITALIZING SHAMPOO: ULTRA-MILD HAIR CLEANSER

ORDER FROM USANA NOW

8.5 fl. oz./250 mL Item #312

Benefits

- Gently cleanses with pure-plant extracts
- Balances hair, leaving it beautifully soft, shiny, and full of body
- Promotes a healthy scalp
- Safe for color-treated or chemically processed hair

The Sensé Difference

- Unique self-preserving formula with no added chemical preservatives nurtures your skin (US Patent 7,214,391)
- Proflavanol-T® antioxidant blend with whole-grape extract, green-tea extract, and vitamin E to combat free radicals and soothe environmental stress
- Proteo-C[™] vitamin C complex provides oxidative defense Dermatologist/allergy/clinically tested

Revitalizing Shampoo

Ensure vibrantly healthy hair as you gently cleanse away impurities. This beneficial shampoo contains exclusive Proflavanol-T antioxidant blend and Proteo-C vitamin C complex, along with vitamins, plant extracts, and amino acids that help promote optimal scalp condition and leave your hair soft, shiny, and full of body. Excellent for color-treated or chemically processed hair, this unique formulation rebalances the natural oils in your hair with a fresh fragrance you can enjoy throughout the day.

Directions

Apply shampoo to wet hair and lather with a gentle massaging motion. Rinse thoroughly. Repeat if necessary. Follow with <u>Nourishing Conditioner</u>.

Ingredients

Water (Aqua), Sodium Myreth Sulfate, Sodium Cocoyl Isethionate, Cocamide MEA, Disodium Laureth Sulfosuccinate, Isoceteth-20, Cocamidopropyl Betaine, Sodium Lauroyl Sarcosinate, Glyceryl Laurate, Cocodimonium Hydroxypropyl Hydrolyzed Wheat Protein, Tetrahexyldecyl Ascorbate, Hydrolyzed Silk, Allantoin, Panthenol, Aloe Barbadensis Leaf Juice, Aloe Barbadensis Leaf Extract, Camellia Sinensis Leaf Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Salvia Officinalis (Sage) Leaf Extract, Symphytum Officinale Leaf Extract, Vitis Vinifera (Grape) Fruit Extract, Wheat Amino Acids, Acetamide MEA, Magnesium Ascorbyl Phosphate, Sodium Ascorbate, Diisopropyl Dimer Dilinoleate, Oryzanol, Tocopherol, Tocopheryl Acetate, Phenylbenzimidazole Sulfonic Acid, Sea Salt, Polyquaternium-10, Glycerin, Tetrasodium EDTA, Calcium PCA, Magnesium PCA, Manganese PCA, Pentylene Glycol, Capryloyl Glycine, Undecylenoyl Glycine, Fragrance (Parfum).

AT THE OSCARS

IN THE SPOTLIGHT

BEAUTY STARTS WITHIN



FACE CARE

gentle daily cleanser hydrating toner

daytime protective emulsion

night renewal creme

perfecting essence

serum intensive

rice bran polisher

nutritious creme masque

eye nourisher

HAIR & BODY

revitalizing shampoo nourishing conditioner energizing shower gel

firming body nourisher

intensive hand therapy

ingredients



NOURISHING CONDITIONER: STRENGTHENING HAIR BALM

ORDER FROM USANA NOW

8.5 fl. oz./250 mL Item #313

Benefits

- Lightweight, creamy balm
- · Moisturizes, leaving hair soft, shiny, and smooth
- · Protects against styling damage
- · Fresh, light scent
- · Safe for color-treated or chemically processed hair

The Sensé Difference

- Unique self-preserving formula with no added chemical preservatives nurtures your skin (US Patent 7,214,391)
- Proflavanol-T® antioxidant blend with whole-grape extract, green-tea extract, and vitamin E to combat free radicals and soothe environmental stress
- Proteo-C™ vitamin C complex provides oxidative defense
- · Dermatologist/allergy/clinically tested

Nourishing Conditioner

Instantly moisturize and nourish your hair with this rich emollient of vital nutrients and botanical extracts. This creamy conditioner helps prevent styling and environmental damage to your hair, while leaving it radiantly smooth and silky. Safe for color-treated or chemically processed hair, use this lightly scented formula every day for weightless shine and manageability.

Directions

Work a small amount of conditioner evenly through hair after using <u>Revitalizing Shampoo</u>. Leave on 2–5 minutes. Rinse well with warm water.

Ingredients

Water (Aqua), Cetearyl Alcohol, Cetearyl Ethylhexanoate, Myristyl Alcohol, Polyisobutene, Behentrimonium Chloride, Cetrimonium Chloride, Glyceryl Laurate, Betaine, Sorbitol, Glycine, Alanine, Proline, Serine, Threonine, Arginine, Lysine, Arginine HCl, Glutamic Acid, Allantoin, Panthenol, Phytantriol, Aloe Barbadensis Leaf Juice, Hydrolyzed Silk, Benzophenone-3, Cocodimonium Hydroxypropyl Hydrolyzed Wheat Protein, Aloe Barbadensis Leaf Extract, Camellia Sinensis Leaf Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Salvia Officinalis (Sage) Leaf Extract, Symphytum Officinale Leaf Extract, Vitis Vinifera (Grape) Fruit Extract, Magnesium Ascorbyl Phosphate, Sodium Ascorbate, Tocopherol, Tocopheryl Acetate, Oryzanol, Diisopropyl Dimer Dilinoleate, Tetrahexyldecyl Ascorbate, Sea Salt, Ascorbyl Palmitate, Glycerin, Tetrasodium EDTA, Calcium PCA, Magnesium PCA, Manganese PCA, Sodium PCA, Pentylene Glycol, Isopropyl Alcohol, Sodium Hydroxide, Isopropyl Myristate, Capryloyl Glycine, Undecylenoyl Glycine, Fragrance (Parfum).

AT THE OSCARS

IN THE SPOTLIGHT

BEAUTY STARTS WITHIN



FACE CARE

gentle daily cleanser hydrating toner daytime protective emulsion night renewal creme perfecting essence serum intensive rice bran polisher

nutritious creme masque

HAIR & BODY

eye nourisher

revitalizing shampoo nourishing conditioner energizing shower gel firming body nourisher intensive hand therapy ingredients



ENERGIZING SHOWER GEL: INVIGORATING

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ORDER FROM USANA NOW

BODY CLEANSER

8 fl. oz./240 mL Item #311

Benefits

- Soap-free cleanser lifts impurities without drying skin
- Pure-plant extracts add moisture to skin
- Juicy tangerine fragrance awakens senses

The Sensé Difference

- Unique self-preserving formula with no added chemical preservatives nurtures your skin (US Patent 7,214,391)
- Proflavanol-T® antioxidant blend with whole-grape extract, green-tea extract, and vitamin E to combat free radicals and soothe environmental stress
- Proteo-C™ vitamin C complex provides oxidative defense while brightening
- · Dermatologist/allergy/clinically tested

Energizing Shower Gel

This refreshing, soap-free cleanser purifies your skin as it softens and hydrates. Wash away impurities to reveal healthy-looking skin that feels clean, refined, and revitalized—never tight or dry. With jojoba seed and avocado oils to lock in moisture, skin feels soft and smooth all day long. You'll be looking forward to its delicious juicy tangerine fragrance in your morning shower.

Massage over entire body while in the shower. Rinse thoroughly. Follow with Firming Body Nourisher for skin that is soft, supple, and smooth to the touch.

Ingredients

Water (Aqua), Sodium Myreth Sulfate, Disodium Laureth Sulfosuccinate, Cocamidopropyl Betaine, Sodium Cocoyl Isethionate, Sodium Lauroyl Sarcosinate, Cocamide MEA, Polysorbate 20, Glyceryl Laurate, Fragrance (Parfum), Arginine HCl, Hydrolyzed Milk Protein, Betaine, Sorbitol, Alanine, Arginine, Glycine, Glutamic Acid, Lysine, Proline, Serine, Threonine, Camellia Sinensis Leaf Extract, Centella Asiatica Leaf Extract, Chondrus Crispus (Carrageenan) Extract, Echinacea Angustifolia Extract, Malva Sylvestris (Mallow) Extract, Persea Gratissima (Avocado) Oil, Sambucus Nigra Flower Extract, Simmondsia Chinensis (Jojoba) Seed Oil, Vitis Vinifera (Grape) Fruit Extract, Polyquaternium-10, Glycerin, Diisopropyl Dimer Dilinoleate, Oryzanol, Tocopherol, Tocopheryl Acetate, Tetrahexyldecyl Ascorbate, Sodium Ascorbate, Magnesium Ascorbyl Phosphate, Sea Salt, Tetrasodium EDTA, Calcium PCA, Magnesium PCA, Manganese PCA, Sodium PCA, Pentylene Glycol, Capryloyl Glycine, Undecylenoyl Glycine.

AT THE OSCARS

IN THE SPOTLIGHT

BEAUTY STARTS WITHIN

Looking your best on



FACE CARE

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serum intensive
rice bran polisher

nutritious creme masque

eye nourisher

HAIR & BODY

ingredients

revitalizing shampoo nourishing conditioner energizing shower gel firming body nourisher intensive hand therapy



FIRMING BODY NOURISHER: ALL-OVER SMOOTHING HYDRATION

ORDER FROM USANA NOW

7.5 fl. oz./225 mL Item #314

Benefits

- · Lightweight, non-greasy lotion hydrates skin
- Smoothes and retexturizes skin surface with an exclusive hydroxy complex
- · Nourishes skin with emollient shea butter
- · Visibly firms and tones with Ceramide 3

The Sensé Difference

- Unique self-preserving formula with no added chemical preservatives nurtures your skin (US Patent 7,214,391)
- Proflavanol-T® antioxidant blend with whole-grape extract, green-tea extract, and vitamin E to combat free radicals and soothe environmental stress
- Proteo-C[™] vitamin C complex provides oxidative defense while brightening skin
- · Dermatologist/allergy/clinically tested

Firming Body Nourisher

Pamper your body from head-to-toe with this luxurious, lightly scented body lotion that leaves your skin feeling hydrated and incredibly soft. Proteo-C and Proflavanol-T complexes nourish your skin while emollient-rich shea butter and Ceramide 3 soothe, firm, and replenish essential moisture. This whole-body treat gives your skin a youthful, radiant appearance without ever feeling heavy or greasy.

Directions

Smooth generously over body.

Ingredients

Water (Aqua), C12-15 Alkyl Benzoate, Stearic Acid, Cetyl Alcohol, Glycolic Acid, Glycerin, Butylene Glycol, Dimethicone, Glyceryl Stearate, PEG-100 Stearate, Caprylic/Capric Triglyceride, Glyceryl Laurate, Tetrahexyldecyl Ascorbate, Magnesium Ascorbyl Phosphate, Ceramide 3, Bisabolol, Proline, Glycine, Butyrospermum Parkii (Shea Butter), Camellia Sinensis Leaf Extract, Centella Asiatica Leaf Extract, Chondrus Crispus (Carrageenan) Extract, Echinacea Angustifolia Extract, Glycine Soja (Soybean) Protein, Malva Sylvestris (Mallow) Extract, Sambucus Nigra Flower Extract, Vitis Vinifera (Grape) Fruit Extract, Tocopherol, Tocopheryl Acetate, Diisopropyl Dimer Dilinoleate, Oryzanol, Retinyl Palmitate, Squalane, Salicylic Acid, Sodium Hyaluronate, Magnesium Aluminum Silicate, Xanthan Gum, Sorbitan Stearate, Polysorbate 20, Polysorbate 80, PPG-12/SMDI Copolymer, Polyacrylate-13, Sea Salt, Polyisobutene, Tetrasodium EDTA, Pentylene Glycol, Calcium PCA, Magnesium PCA, Manganese PCA, Capryloyl Glycine, Undecylenoyl Glycine, Fragrance (Parfum).

AT THE OSCARS

IN THE SPOTLIGHT

BEAUTY STARTS WITHIN



FACE CARE

gentle daily cleanser hydrating toner daytime protective emulsion night renewal creme perfecting essence

serum intensive

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nutritious creme masque

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INTENSIVE HAND THERAPY: REJUVENATING REPAIR CRÈME

ORDER FROM USANA NOW

2 fl. oz./60 mL Item #315

Benefits

- Instantly moisturizes to help repair and renew dry hands
- · Smoothes and softens skin's appearance
- Non-greasy, fast-absorbing crème
- · Calming fragrance of lavender

The Sensé Difference

- Unique self-preserving formula with no added chemical preservatives nurtures your skin (US Patent 7,214,391)
- Proflavanol-T® antioxidant blend with whole-grape extract, green-tea extract, and vitamin E to combat free radicals and soothe environmental stress
- Proteo-C™ vitamin C complex provides oxidative defense while brightening
- Dermatologist/allergy/clinically tested

Intensive Hand Therapy

Rejuvenate hands with this intense moisture treatment. Intensive Hand Therapy is a fast-absorbing crème that counteracts harsh environmental elements as it infuses dry, cracked skin with powerful moisturizing and soothing ingredients, including aloe, beeswax, and soy. Deeply hydrates and renews youthful suppleness while enveloping the senses with the calming scent of lavender.

Directions

Apply to hands anytime moisture and protection is needed, especially after washing hands.

Ingredients

Water (Aqua), Glycerin, Cyclopentasiloxane, Limnanthes Alba (Meadowfoam) Seed Oil, Theobroma Cacao (Cocoa) Seed Butter, Triisononanoin, Betaine, Glyceryl Stearate, PEG-100 Stearate, Stearic Acid, Behenyl Alcohol, Beeswax, Dimethicone, Glyceryl Laurate, Prunus Armeniaca (Apricot) Kernel Oil, Stearyl Alcohol, Aloe Barbadensis Leaf Juice, Arctostaphylos Uva Ursi Leaf Extract, Butyrospermum Parkii (Shea Butter) Extract, Echinacea Angustifolia Extract, Camellia Sinensis Leaf Extract, Centella Asiatica Leaf Extract, Chondrus Crispus (Carrageenan) Extract, Glycine Soja (Soybean) Protein, Malva Sylvestris (Mallow) Extract, Morus Nigra Root Extract, Sambucus Nigra Flower Extract, Vitis Vinifera (Grape) Fruit Extract, Vitis Vinifera (Grape) Seed Oil, Alanine, Arginine, Glycine, Glutamic Acid, Lysine, Proline, Serine, Threonine, Tetrahexyldecyl Ascorbate, Magnesium Ascorbyl Phosphate, Tocopherol, Tocopheryl Acetate, Oryzanol, Diisopropyl Dimer Dilinoleate, Retinyl Palmitate, Sea Salt, Isopropyl Myristate, Cetearyl Alcohol, Ceteareth-20, Stearyl Glycyrrhetinate, Hydrogenated Polyisobutene, Sodium Hydroxide, Sorbitol, Pentylene Glycol, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Tetrasodium EDTA, Butylene Glycol, Calcium PCA, Magnesium PCA, Manganese PCA, Sodium PCA, Capryloyl Glycine, Undecylenoyl Glycine, Fragrance (Parfum).



FACE CARE

gentle daily cleanser
hydrating toner
daytime protective emulsion
night renewal crome
perfecting essence
serum intensive
rice bran polisher
nutritious crome masque
eye nourisher

HAIR & BODY

ingredients

revitalizing shampoo nourishing conditioner energizing shower gel firming body nourisher intensive hand therapy

SENSÉ INGREDIENT GLOSSARY

Each ingredient in every Sensé product has been carefully selected for its ability to nourish, protect, and enhance your skin's healthy appearance. The unique blends include the highest quality, most effective ingredients available.

Aleurites moluccana oil (Kukui Nut)

This carrier oil, which is readily absorbed by the skin, is extracted from the Hawaiian kukui nut tree. Rich in vitamins and essential fatty acids, it helps to moisturize and revitalize the skin.

Allantoin

This soothing compound can help promote healthy skin at the source and is obtained primarily from the leaves and roots of the comfrey plant.

Aloe barbadensis leaf juice (Aloe)

This aloe-leaf extract is rich in amino acids, vitamins, enzymes, and various mineral salts. Known for its moisture-binding effects, it is an excellent emollient that penetrates deeply to naturally balance the skin's pH.

Alpha-Hydroxy Acids (AHAs)

In the form of glycolic acid, malic acid, tartaric acid, and lactic acid, these powerful ingredients are derived from various natural sources and have many benefits. They assist the exfoliation process, firm and moisturize, improve skin density and elasticity, and can help to mask fine to moderate wrinkles. Their small molecular size allows for deep penetration and can increase absorption of other topicals into the skin, including vitamins.

Anthemis nobilis extract (Chamomile)

A member of the daisy family known to have soothing and antioxidant properties, true-chamomile oil contains bisabolol as its principle component, and chamazulene, which produces its blue color.

Aretostaphylos uva ursi leaf extract (Bearberry)

A leaf extract with cleansing and skin-brightening properties.

Avena sativa kernel flour (Oat)

This fine powder helps exfoliate the skin as it absorbs excess surface oil. Also serves as an emollient and emulsifier.

Beeswax

A natural thickening agent and emulsifier with emollient properties.

Bisabolol

This active constituent is found in true (German) chamomile and also in a myrrh-type resin obtained from African trees. Known for its calming properties.

Butylene Glycol

A humectant that promotes the retention of moisture.

Butyrospermum parkii (Shea Butter)

These cold-pressed lipids, obtained from the fruit of the Karite tree, condition, smooth, and help protect the skin from moisture loss. Has excellent penetrating, re-hydrating, and moisture-binding properties.

Calendula officinalis flower extract (Marigold)

This flavonoid-rich flower extract has natural calming and purifying properties.

Camellia sinensis extract (Green Tea)

This leaf extract contains antioxidants to intercept free radicals and ward off signs of aging. It also has moisturizing and soothing properties.

Carbomer

Polymeric thickener, emulsifier, and suspending agent.

Centella asiatica extract (Gotu Kola)

Contains saponins, madecassic acid, asiatic acid, and asiaticosides—beneficial antioxidants that tighten the skin and increase elasticity. It is also a calming agent.

Ceramide 3

Biotechnologically produced, skin-identical ceramides that have been found to reduce roughness, increase water content, and help protect healthy skin against environmental irritants.

Chondrus crispus (Carrageenan)

Irish moss extract with good emollient and hydrating properties. Serves as a skin softener.

Citrus aurantium dulcis peel extract (Orange Peel)

Obtained from the pressing of orange peels, this aromatic essential oil has cleansing qualities that leave the skin refreshed.

Cyclomethicone

A silicone oil with good emollience. It has strong moisturization and humectant properties.

Decyl Glucoside

A cleanser made from corn- and vegetable-glycerin sugars that releases skin surface tension so impurities can easily be rinsed away.

Dicaprylyl Maleate

Derived from fatty acids. Contains an emollient agent and moisturizer to provide a smooth feel to the skin.

Diisopropyl Dimer Dilinoleate

A substantive skin-conditioning agent that is rich in essential fatty acids. Helps to provide long-lasting hydration to the skin.

Echinacea purpurea extract

A popular herb derived from the purple coneflower. Known for its firming and calming properties.

Ginkgo biloba extract

This Chinese herb has been valued for centuries for its restorative qualities. Helps to maintain youthful-looking skin.

Glucosamine HCL

A strong, marine-source derivative that is free of alpha-hydroxy acids. It is both a calming skin exfoliant and skin-renewal booster. It has powerful, clinically proven abilities to improve cell renewal. It also helps firm the skin both immediately and for the long term.

Glycerin

A vegetable-based, natural water-binding humectant that is non-irritating. Functions as a softening agent, moisturizer, and emollient.

Glycine

This amino acid is an essential element in the production of DNA and collagen. A strong moisturizer and skin-conditioning agent, it aids synthesis of nucleic and other amino acids in the skin, a quality that helps stabilize vitamin C so it remains available to the epidermis. Helps control the skin's pH balance.

Glycine soja protein (Soybean)

Rich in specific isoflavones—powerful antioxidants and skin brighteners—and saponins, which cleanse and purify the skin. Contains phytosterols that are believed to improve collagen concentration while they counter the negative effects of surfactants.

Glycolic Acid

Found naturally in sugar cane and sugar beets, this highly effective AHA helps to slough dead skin cells. Reduces the appearance of fine lines and wrinkles.

Glycoproteins

Water-binding moisturizers that improve the skin's texture.

Glycyrrhiza glabra extract (Licorice)

This herb has been shown to be a soothing yet powerful antioxidant and natural skin brightener.

Kaolin

A pure, delicate, white-powdered clay that absorbs oil and water. Firms the skin by removing excess oil.

Lactic Acid

A naturally occurring AHA, found in milk and honey, that is an effective exfoliant with powerful moisturizing properties.

Laureth-7

An emulsifier.

Lavandula angustifolia extract (Lavender)

Contains many effective constituents to soothe and promote healthy skin.

Lotus corniculatus extract (Birdsfoot Treefoil)

The extract of this perennial yellow flower is a natural emollient and moisturizer. Can also soothe the skin.

Magnesium Ascorbyl Phosphate

A highly effective, water-soluble vitamin C derivative that has firming, brightening, and antioxidant properties.

Mangifera indica butter (Mango)

Mango seed butter is cold pressed from the seed of the mango tree. It is an excellent lubricator and skin moisturizer.

Melissa officinalis extract (Balm Mint)

Made from dried leaves and flowers, this extract contains essential oils known for their soothing, calming, and toning properties.

MMP Inhibitors

Reduces the activity of enzymes (MMPs) in the skin that break down the skin's extracellular matrix. They maintain a firm and elastic intercellular matrix to slow the signs of aging.

Morus alba extract (Mulberry Bark)

A powerful skin brightener.

Neopentyl Glycol Dicaprylate/Dicaprate

Used as a lubricating emollient and thickening agent. It soothes and softens the skin.

Octyl Palmitate

An emollient.

Oryzanol

A derivative of rice-bran oil, it is an antioxidant and helps maintain the skin's pH balance.

Panax ginseng extract

A perennial herb containing saponins, polysaccharides, sterols, vitamins, and minerals that have a moisturizing and calming effect on the skin.

Panthenol & Pantothenic Acid

Panthenol is a pro-vitamin of the B complex and is used as a humectant and calming agent. Pantothenic acid is a water-soluble form of vitamin B5. Both help eliminate patches of dry skin and help provide fullness to the skin through their water-binding properties. They can also accelerate cell reproduction in the deeper epidermal layers.

Papain

Collected from the green fruit of the papaya tree, this enzyme has the ability to break down the bonds of dead skin

cells as it softens and brightens the skin.

PEG-7 Glyceryl Cocoate

A self-emulsifying sugar extract that acts as a mild emollient and cleanser that leaves the skin soft.

Photosomes

Fast acting, light-activated enzymes that revitalize and rejuvenate the skin.

Plankton extract

Photolyase is an enzyme obtained from sea plankton and is known to protect the skin from the drying effects of exposure to the sun's rays. It also has calming properties and is considered a cell revitalizer that enhances the complexion.

Polyacrylamide

A polymeric thickener.

Polyclyceryl-4 Isostearate

A rich emollient.

Polysorbate 20

An emulsifier.

Proline

An amino acid that is known for its moisturizing properties, it also helps provide firmness and elasticity to the skin.

Prunus amygdalus dulcis (Sweet Almond Oil)

An excellent, naturally derived emollient that contains many essential fatty acids to soften dry skin.

Quillaja saponaria bark extract (Soapwort)

A mild, naturally foaming substance obtained from the dried inner bark of the tree that is rich in saponins, mild cleansing agents.

Retinyl Palmitate (Vitamin A)

A nourishing, non-irritating version of vitamin A that is shown to increase skin elasticity; thicken the epidermis; and normalize dry, parched skin.

Rosmarinus officinalis leaf extract (Rosemary)

Obtained by steamed distillation of the flowering tops, this extract contains flavonoids, tannins, and other active compounds known for their purifying and toning effects. It is excellent for use in hair care.

Salicylic Acid

A lipid-soluble beta-hydroxy acid with effective exfoliating properties. Good for blemish-prone and sensitive skin.

Sodium PCA

A moisture-binding and moisture-balancing element absorbed quickly into the skin.

Squalane

Naturally derived from olive oil, this ingredient provides softness while replacing necessary oils and moisturizing the skin.

Stearyl Alcohol

A non-drying emollient and thickener that provides a protective barrier to the skin.

Sucrose Cocoate

A mild, high-foaming cleanser that is very gentle to the skin.

Symphytum officinale extract (Comfrey)

A root extract that is a calming emollient.

Tartaric Acid

Found in grapes and other fruits, this AHA is used as an exfoliating agent.

Tetrahexyldecyl Ascorbate

A highly effective, lipid-soluble form of vitamin C known for its free-radical fighting properties. It helps reverse mild wrinkles and age spots.

Tocopherol & Tocopherol Acetate (Vitamin E)

Tocopherol is the scientific name for vitamin E. Tocopherol Acetate is a lipid-soluble version of vitamin E. Natural vitamin E is used as a powerful antioxidant, especially when combined with gamma oryzanol, to soothe and moisturize the skin.

Ultrasomes

Slow acting, non-light-activated enzymes that revitalize and rejuvenate the skin.

Vitis vinifera extract (Whole-Grape Extract)

This flavonoid-rich, whole-grape extract contains proanthocyanidins from the grape skin, fruit, and seeds that provide powerful oxidative defense for the skin.

Xanthan Gum

A thickener and emulsifier.

Yeast Extract

Breaks down excessive oils.

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IN THE SPOTLIGHT



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SENSÉ SPA PARTIES

A **Sensé** Spa Party is an unforgettable event where you and other guests can experience the remarkable difference of **Sensé™** self-preserving skin care. At the party, you'll

- Pamper yourself with a Sensé facial led by a USANA Associate
- Receive a personalized consultation about your skin concerns
- Learn how the products can pay for themselves through the Sensé business opportunity

Let's get started! Learn more about hosting a party

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HOST A SENSÉ SPA PARTY

Hosting a **Sensé** Spa Party can be fun and rewarding. In one short hour, an Associate will lead you and your guests through a complimentary Sensé facial, consult with you on your individual skin concerns, and share how the products could pay for themselves through the Sensé business opportunity.

Find an Associate near you to help you start planning your spa party. Enter your information below and an Associate in your area will contact you soon.

First Name*

Last Name*

Phone Number*

Email Address*

Street Address*

City*

State*

Zip Code*

Hosting a Sensé Spa Party
I'd like to learn Purchasing the products

about Earning additional income through the Sensé

opportunity

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SELL SENSÉ™ SKIN CARE

The **Sensé** skin-care line is gaining the attention of skin-care experts across the nation with its Self-Preserving Technology that does away with harsh chemical preservatives and added parabens for healthy-looking skin and a healthier you. Customers are continually amazed at the results they see in their skin. Now you can share these revolutionary products—and reap rewards.

Explore the **Sensé** business opportunity to learn how the products you use could pay for themselves. Or, take it a step further and see how the **Sensé** products could be the basis for building a successful home-based business.

To learn more about selling the **Sensé** line of skin-care products, please enter your information below and an Associate in your area will contact you soon.

First Name*

Last Name*

Phone Number*

Email Address*

Street Address*

City*

State*

Zip Code*

I'd like to learn about

Purchasing Sensé products

Earning additional income through the Sensé business opportunity

*Required

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USANA Health Sciences is known for manufacturing the highest quality products backed by a potency guarantee. To ensure you and your family are receiving genuine world-class USANA products, purchase them only through your independent USANA Associate or www.usana.com.

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ABOUT media in the spotlight fans

SENSÉ™ SKIN CARE IN THE SPOTLIGHT

Sensé, USANA's award-winning skin care line, is making a splash at starstudded Hollywood parties and is appearing in high-profile publications. Take a look at where Sensé™ products have been spotlighted.

The Emmy Awards

Where: Kari Feinstein's 2009 Primetime Emmy Awards Style Lounge in Los Angeles

Who: Hollywood Celebrities and Top Magazine Editors

Response: Sensé received an overwhelmingly positive response from this

Visit <u>USANA's Facebook Page</u> for photos from the two-day event. And see who is now a celebrity <u>fan of Sensé</u>.

The Oscars®

Where: Platinum Sponsor of the 2009 Melanie Segal Be the Change Oscars Gifting Lounge

Who: Elite Celebrity Crowd and Top Media Contacts

Response: Sensé took center stage as one of the best skin care lines in the beauty industry. Celebrities and media alike quickly fell in love with the innovative, unique formulas.

Here's what the media said about Sensé:

- Hollywood Today raves about Sensé, as well as the stylish silver bag that contained an assortment of products.
- The Huffington Post bestows the "Coolest Stuff" award to Melanie Segal's Be the Change Gifting Lounge Presented by Sensé.

View photos from the event: Photos 1, Photos 2, Photos 3

Media

Location: NYC

Sensé is here. No longer a best-kept beauty secret, Sensé products are continually gaining popularity with some of the most influential magazine editors in the industry. Sensé has been highlighted at various consumer product events where editors and reporters from top media outlets had the opportunity to experience Sensé skin care products for themselves. The reviews were glowing.

Visit the What's Up, USANA? blog to view our posts from the Big Apple. Location: Los Angeles

Sensé™ skin care products were promoted in Los Angeles at a consumer products event showcasing the must-have gifts for the holiday season. Here's what the media said about Sensé.

- Spork Fashion features Sensé in its holiday gift guide.
- Westsidetoday.com calls Sensé an "innovative way to rejuvenate your skin."

AT THE OSCARS

IN THE SPOTLIGHT

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Looking your best on the outside means



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MEDIA

Sensé™ skin-care products offer an innovative approach to skin care from USANA Health Sciences. The result is healthier and younger-looking skin.

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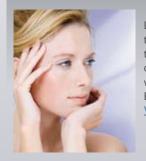


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CELEBRITY FANS OF SENSÉ SKIN CARE

Stars Rave About Sensé

One of the best-kept secrets in the beauty industry is quickly becoming a favorite among well-known Hollywood celebrities. Put simply, stars love Sensé.

Take a look at several celebrities who are now big fans of Sensé skin-care products.

"It was so nice to meet you at the Emmy Gift Lounge yesterday. I thank you so very much for your generosity. I really love the products and used the [Rice Bran] Polisher last night. I loved it! So different from any other that I have ever used! And, I used the eye cream...so creamy and rich! I wish you all the best!"

- Alicia Coppola, actress, National Treasure: Book of Secrets





Courtney Cox, Cougar Town and Friends



Patricia Heaton, Everybody Loves Raymond



Carrie Ann Inaba, Judge, Dancing With the Stars



Jennie Garth. Beverly Hills 90210 and 90210



Tiffani Thiessen. Beverly Hills 90210 and Saved Dancing With the Stars by the Bell



Samantha Harris, Host,

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